

BellSouth Telecommunications, Inc. Legal Department 1600 Williams Street Suite 5200 Columbia, SC 29201 Patrick W. Turner General Counsel-South Carolina

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February 6, 2007

The Honorable Charles Terreni Chief Clerk of the Commission Public Service Commission of South Carolina Post Office Drawer 11649 Columbia, South Carolina 29211

Re:

Docket No. 2007-9-C; Docket No. 1997-285-C;

Docket No. 1997-361-C

Dear Mr. Terreni:

Enclosed for filing are an original and one (1) copy of BellSouth Long Distance, Inc.'s Motion For Expedited Review and Approval of Petition.

By copy of this letter, I am serving the Office of Regulatory Staff with a copy of this Motion as indicated on the attached Certificate of Service.

Sincerely,

Patrick W. Turner

PWT/sgm Attachments DM5 # 666799

THIS DOCUMENT IS AN EXACT DUPLICATE OF THE E-FILED COPY SUBMITTED TO THE COMMISSION IN ACCORDANCE WITH ITS ELECTRONIC FILING INSTRUCTIONS.

BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NO. 2007-9-C; 1997-285-C; 1997-361-C

IN RE: Petition by BellSouth Long Distance,) MOTION FOR EXPEDITED) REVIEW AND APPROVAL Inc. to Operate Under the d/b/a of AT&T Long Distance Service) OF PETITION

For the reasons set forth below, BellSouth Long Distance, Inc. ("BSLD") respectfully requests that the Public Service Commission of South Carolina ("the Commission") consider and approve BSLD's Petition to Operate Under the d/b/a of AT&T Long Distance Service ("the Petition") on an expedited basis. BSLD has consulted the Office of Regulatory Staff ("the ORS") and has confirmed that the ORS has no opposition to BSLD's request.

BACKGROUND

BSLD filed the Petition with the Commission on January 2, 2007. In the Petition, BSLD notified the Commission that the merger between AT&T Inc. and BellSouth Corporation had closed and that BSLD intends to adopt the AT&T brand name for its products and services. BSLD's Petition provides that "the transition from the use of the BSLD brand name to the AT&T brand name is expected to begin as quickly as possible and progress over the next few months."²

¹ See Petition at 1.

² Id.

On January 5, 2007, the Commission's Docketing Department instructed BSLD to publish, one time, a Notice of Filing in newspapers of general circulation in the areas of the state affected by BSLD's Petition. BSLD complied with these instructions and on January 29, 2007, BSLD filed with the Commission proof of publication of the Notice of Filing.

The Notice of Filing established February 5, 2007 as the deadline for persons to notify the Commission if they wish to participate in this docket. This deadline has passed and no protests, Petitions to Intervene, or other notices have been filed with the Commission or served upon BSLD. Moreover, by letter dated February 1, 2007, the ORS advised the Commission that the ORS does not oppose BSLD's request to begin operating under the d/b/a name of "AT&T Long Distance Service."

CONCLUSION

The ORS does not oppose BSLD's Petition, and no other person or entity has opposed BSLD's Petition or otherwise sought to participate in this docket. BSLD, therefore, respectfully requests that the Commission review and approve BSLD's Petition on an expedited basis. Toward that end, BSLD respectfully submits the Proposed Order attached hereto as Exhibit A for the Commission's consideration.

Respectfully submitted on this the 6th day of February, 2007.

Patrick W. Turner

1600 Williams Street, Suite 5200 Columbia, South Carolina 29201 (803) 401-2900

ATTORNEY REPRESENTING BELLSOUTH LONG DISTANCE, INC.

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EXHIBIT A

BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NO. 2007-9-C; 1997-285-C; 1997-361-C

ORDER NO. 2007-

February , 2007

IN RE: Petition by BellSouth Long Distance,
Inc. to Operate Under the d/b/a of
AT&T Long Distance Service

AT&T Long Distance Service

AMENDING COMMISSION'S
RECORDS

This matter comes before the Public Service Commission of South Carolina ("the Commission") on the Petition of BellSouth Long Distance, Inc. ("BSLD") for approval to operate, on a going-forward basis in South Carolina, under the "doing business as" ("d/b/a") name of "AT&T Long Distance Service."

A review of the Commission's records reveals that BSLD was granted authority to offer intrastate interexchange telecommunications services in South Carolina, including services authorized for resale by tariffs of carriers approved by the Commission, by Commission Order No. 97-963, dated November 7, 1997, in Docket No. 97-285-C. BellSouth BSE, Inc. ("BSE") was granted authority to offer local exchange telecommunications services in South Carolina (subject to a Stipulation between BSE and the South Carolina Telephone Coalition) by Commission Order No. 97-1063, dated December 23, 1997, in Docket No. 97-361-C, and BSE's Certificate (subject to the

Stipulation) was transferred to BSLD by Commission Order No. 2004-299, dated June 18, 2004, in Docket No. 2004-45-C.

Upon receipt of BSLD's Petition, the Commission's Docketing Department instructed the Company to publish, one time, a Notice of Filing in newspapers of general circulation in the areas of the state affected by the request. The purpose of the Notice of Filing was to inform interested parties of the request of BSLD and of the manner and time in which to file the appropriate pleadings for participation in the proceeding. The Company complied with this instruction and provided the Commission with proof of publication of the Notice of Filing. No protests or Petitions to Intervene were received.

In its Petition, BSLD informs the Commission that the merger between AT&T Inc. and BellSouth Corporation closed on December 29, 2006, at which time BellSouth Corporation (the parent company of BellSouth Long Distance, Inc.) became a whollyowned, first-tier subsidiary of AT&T Inc. The Petition further states, that upon approval of the Petition, BellSouth Long Distance, Inc. will remain the formal corporate name of the entity that is authorized to provide regulated interexchange service in South Carolina. BSLD, however, will do business in South Carolina under the d/b/a name of "AT&T Long Distance Service." BSLD's Petition states that the address and the contact information for BSLD that is on file with the Commission is unaffected by its Petition, and it provides that upon Commission approval of its Petition, BSLD will make an appropriate tariff filing reflecting the name under which BSLD will be doing business in South Carolina.

On February 1, 2007, by letter, the Office of Regulatory Staff ("ORS") advised the Commission that ORS does not oppose BSLD's request to begin operating under the

d/b/a name of "AT&T Long Distance Service." At its regularly scheduled meeting on February _____, 2007, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of BSLD as set forth in its Petition should be granted.

The Commission's records will hereby be amended to reflect BSLD's adoption of the trade name of "AT&T Long Distance Service."

IT IS THEREFORE ORDERED THAT:

- 1. BellSouth Long Distance, Inc.'s request for approval to operate, on a going-forward basis in South Carolina, under the "doing business as" ("d/b/a") name of "AT&T Long Distance Service" is approved, and BellSouth Long Distance, Inc. is hereby authorized to utilize "AT&T Long Distance Service" as a trade name for its telecommunications services in South Carolina.
- 2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

	G. O'Neal Hamilton, Chairman	
ATTEST:		

(SEAL)

C. Robert Moseley, Vice Chairman

Respectfully submitted on this the 6th day of February, 2007.

Patrick W. Turner

1600 Williams Street, Suite 5200 Columbia, South Carolina 29201 (803) 401-2900

ATTORNEY REPRESENTING BELLSOUTH LONG DISTANCE, INC.

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STATE OF SOUTH CAROLINA)	
	·)	CERTIFICATE OF SERVICE
COUNTY OF RICHLAND)	

The undersigned, Jeanette B. Mattison, hereby certifies that she is employed by the Legal Department for BellSouth Telecommunications, Inc. ("BellSouth") and that she has caused the Motion For Expedited Review and Approval of Petition in Docket No. 2007-9-C to be served upon the following this February 6, 2007:

Wendy B. Cartledge, Esquire Office of Regulatory Staff Post Office Box 11263 Columbia, South Carolina 29211 (U. S. Mail and Electronic Mail)

F. David Butler, Esquire Senior Counsel S. C. Public Service Commission Post Office Box 11649 Columbia, South Carolina 29211 (PSC Staff) (U. S. Mail and Electronic Mail)

Jocelyn G. Boyd, Esquire Staff Attorney S. C. Public Service Commission Post Office Box 11649 Columbia, South Carolina 29211 (PSC Staff) (U. S. Mail and Electronic Mail) Joseph Melchers Chief Counsel S.C. Public Service Commission Post Office Box 11649 Columbia, South Carolina 29211 (PSC Staff) (U.S. Mail and Electronic Mail)

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